



KETZALTOUR
INFORMA

January - February 2016

**INTERNATIONAL
TOURISM FAIRS**

We are Present

2016

HERE WE GO!

**MESOAMERICAN
ESOTERIC ROUTE**

The Esoteric and the Sacred





We want to start this year by thanking all of our clients who have supported us with their trust. We hope to continue growing and supporting you by offering as always, the best prices and quality in our services.

KETZALTOUR

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**KETZALTOUR
NEWS**

INTERNATIONAL TOURISM FAIRS:

Ketzaltour will attend the following International Tourism Fairs:



FITUR
JANUARY 20th TO 24th,
2016
SPAIN



BIT
FEBRUARY 11th TO 13 th,
2016
ITALY



WTM
MARCH 29th TO 31st, 2016
BRAZIL



ITB
MARCH 9th TO 13th, 2016
GERMANY



TOP-RESA
SEPTEMBER 23rd TO 23rd,
2016
FRANCE



FIT
OCTOBER 01st TO
04th, 2016
ARGENTINA



TTG
OCTOBER 13th TO 15th,
2016
ITALY



WTM
NOVEMBER 07th TO 09th,
2016
ENGLAND



IBTM
NOVEMBER 29th TO
DECEMBER 01st, 2016
SPAIN

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Confidential Tariffs 2016

We invite you to check our tariffs for hotels, transportation, packages and the allotment document that we are updating on a daily basis. Concerning the Transportation Tariffs, we have placed filters on the document, so it will be easier for you to search for the services, and also, we have increased the number of tours so you may offer them to your passengers.



Aeromar

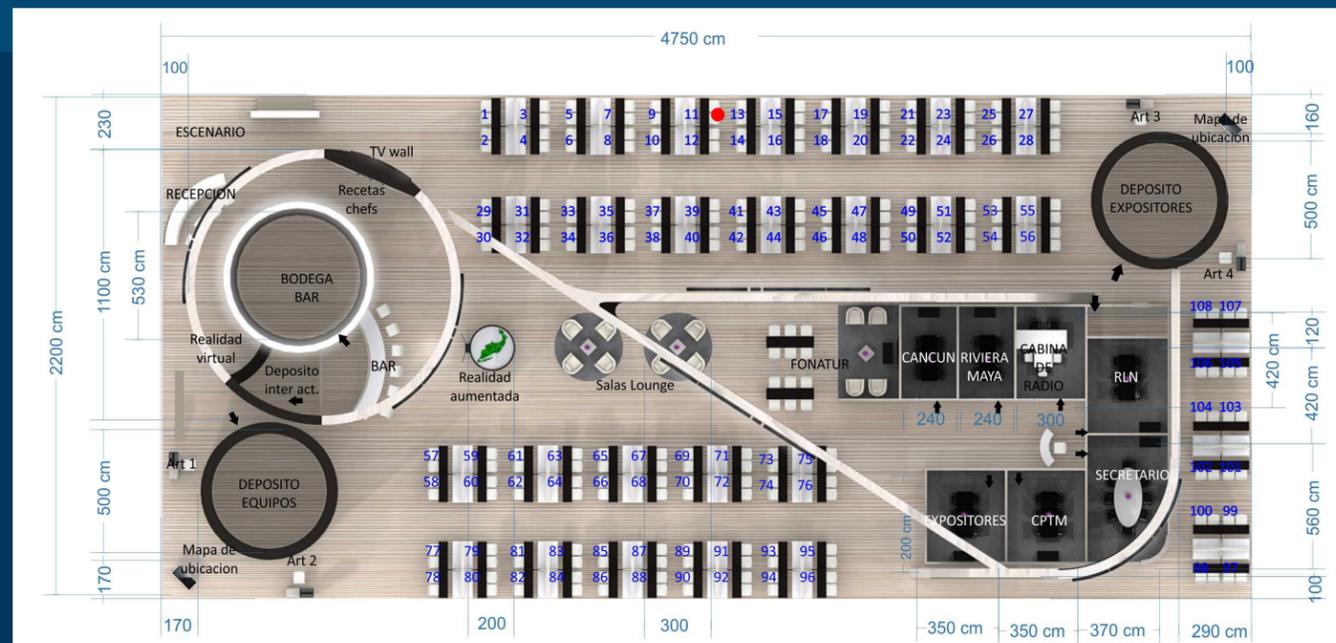
Now, Ketzaltour is able to issue your airline tickets from AEROMAR airline with its new route from Mérida to Villahermosa.

Volaris

Very soon there will be flights from Flores Guatemala to Cancun on Sundays and Thursdays

Ketzaltour in FITUR 2016 (Madrid)

We share with you the location of our stand in FITUR 2016. This event will take place from January 20th to 24th. You will find us in the **place number 13** according to the following lay out:





RECOMMENDATIONS

JANUARY

MÉRIDA FEST

Mérida, Yucatán
January 06th – 28th



» Culture with a multicultural perspective.

This extense program will start with the traditional *comenzará con la tradicional "Alborada"* (Day Break) on Tuesday, January 05th at 10 p.m. at "Plaza Grande".

There will be books presentations, exhibitions, gastronomy, theatre plays, puppets shows, visual arts, dance shows and many other activities.

BPM FESTIVAL

Playa del Carmen, Quintana Roo.
January 08th – 17th

The BPM Festival is, par excellence, one of the 10 best festivals at a world scale in terms of house, techno and many other electronic styles, but many excesses and as a widespread rumor, it has been mentioned that **Dash Berlin** will have a residence within the festival, but this has not been overall confirmed.



FIESTA GRANDE AT CHIAPA DE CORZO

Chiapas de Corzo, Chiapas
January 08th – 23th

Traditional Feast, which comprises music, dances, handicrafts, gastronomy, religious ceremonies and other y otras activities; and its part of the festivities to honor Our Lord from Esquipulas, Saint Anthony Abbot and Saint Sebastian.

These celebrations take place from January 15th to 23rd, but days before (on January 8th) the "Chuntaes Announcement" takes place. This is an amusing itinerary that goes to all the churches in town. In this "Great Fair" we may enjoy rides, typical food sale, the "Combat", a floats parade, and mostly, the emblematic tour of the "parachicos" and "chuntaes".

The "Parachicos" are traditional dancers that wear wooden masks, color ponchoes and carry jingles. These dancers get out to the streets to dance to the sound of drums and reed flutes.

While they go out to the streets to dance, they visit the different houses and churches in which the saints are kept; and there, they perform their dances as an offering. The parachicos get close to the saints to touch them and thank them for all that they have recieved.

The number of parachicos is so great (half the town goes out to dance), that they need a guide, that is why there is a "parachicos patron", position that goes from generation to generation.



CARNIVAL OF CAMPECHE

Campeche, Campeche
January 23rd– February 09th

This is the most ancient carnival in Mexico, because its first edition took place in 1582. The Carnival's crowning nights and colorful parades with its traditional troupes are famous. During those dates, the city is dressed in lights in Las Vegas style, to house international artists and popular dancing parties that last through day and night.

The celebrations start with a funerary parade and the burial of "bad humor", represented by a cloth figure dressed as a pirate. It is later taken through the

city streets and rested inside a coffin to be burnt. This rite is followed by the "Flowers Festival" with a parade of allegoric floats dressed with paper flowers.

On "Mojadera Mondays" the children from Campeche throw balloons filled with water among themselves and on "Pintadera Tuesdays" the neighbors gather and they paint each other.

The Carnival ends with the burning of "Juan Carnaval", represented by a cloth doll.



RECOMMENDATIONS

CANDLEMAS FEAST

Tlacotalpan, Veracruz
January 31st- February 02nd



Every year, in the beautiful harbor of Tlacotalpan, the Virgin of Candlemas is celebrated in the month of February.

This image, that arrived with the first friars of Saint John of God Order from Spain is revered and celebrated on February 2nd.

The image was introduced with the intention of converting the ancient inhabitants of the region

to Christianity, substituting the pre Columbian fertility goddess that coincidentally was revered during the same dates and to whom offerings were made to get benefits from the land such as: good harvests, abundance of fish and good weather conditions in general.

The inhabitants were used to the storms that devastated the zone, once the island of Tlacotalpan, due to the strong northern winds, called 'nortes' by the inhabitants of Veracruz.



CARNIVAL AT COZUMEL

Cozumel, Quintana Roo
February 03rd - 09th



This is one of the most famous and expected carnivals in Mexico, where you will enjoy days of fun, joy and fantasy. The most outstanding events are the floats parade, the crowning of the Carnival King and Queen,

the traditional troupes contests, disguises and dances. All of these under the incomparable frame and magnificent beauty of the island and the warmth of its people.

FEBRUARY

CARNIVAL AT VERACRUZ

Veracruz, Veracruz
February 02nd - 10th

The Carnival at Veracruz, in its 92nd edition, will be celebrated on February 2nd to 10th, 2016.

The Carnival in Veracruz is the most important in Mexico, one of the most important in the world, and is considered "The Merriest Worldwide".

During nine days there are parades that fill with color the streets in a musical and festive environment. The first event in the carnival is the burning of "Bad Humor", and then on the ninth day, the burial of Juan Carnaval takes place.

During the festivities there are great dances and masks feasts, and the traditional dance named "danzon" which is characteristic in Veracruz. This music with harps, marimbas and guitars fills the whole festivity, being the most popular in the place.

INTERNACIONAL BOOK FAIR AT MINING PALACE

Mexico City
February 17th - 29th



On this edition about 600 publishing firms and professionals in this field will participate, and share the last novelties of the industry in our country and in the world.



RECOMMENDATIONS

MARCH

FESTIVITIES FOR OUR LORD SAINT JOSEPH

SPRING EQUINOX in Teotihuacan, Bernal and Chichen Itza

**-Teotihuacan, State of Mexico
March 21st**

The Equinox in Mexico is an important astronomic event of pre-Columbian tradition; the Archaeological Zone of Teotihuacan is an excellent place to witness it. Each year thousands of visitors get here to "recharge their energy", dressed in white; besides many groups of dancers may be seen, as well as traditional rituals.

**-Bernal, Querétaro
March 21st**

This event takes place at "La Peña de Bernal", a huge monolith, which in ancient times used to be a volcano. This place was important during pre-Columbian times; that is why, every year on this date its inhabitants climb the "Peña" to be charged of energy, by performing several rituals to receive the rays of the sun. Besides, different traditional dances may be seen, as well as the possibility to enjoy an environment of peace and harmony.

**-Chichen itza, Yucatan
March 21st**

Chichen Itza is the most famous mayan city; its most important event is the arrival of spring, because on this day, besides of "charging energy" the visitor may witness a beautiful show: once the rays of the sun touch the end of the pyramid stairs, the image of "Kukulkan", the serpent is projected descending, until it connects with the lowest part of the building; it is a unique moment in the year, where the visitor may enjoy the beautiful mayan buildings.





**LIVE IT
TO BELIEVE IT**

IN SEARCH OF THE UNEXPLAINABLE: MESOAMERICAN ESOTERIC ROUTE

With the word "Esoterism" we are referring to those ideas and practices about the supernatural, metaphysical energies, the sacred, the relation of men with nature, as well as ways to get mental, emotional and physical health through rituals that included mystical practices when entering in touch with beings unperceptible by the senses; this means that, within the term esoteric we may include all those things that men are incapable to explain or

conceive as a result of their own actions, but as the intervention of occult forces and/or invisible beings.

It is worth mentioning that the cultures included in the "Mesoamerican Esoteric Route", formed part of the "six mother cultures in the world", which developed in the following zones: Mesopotamia, Egipt, India, China, Mexico and the Andes Region.

I. SACRED PLACES AND CITIES.

In Mesoamerica the measuring of time was common usage since very early stages and it was considered as something sacred, because it was thought that the calendar was a gift from the gods, also, the stars movement not only was used to make a calendar, but also to figure out a urban landcape by being the base to trace and orient the buildings and important sites such as:

- Teotihuacan.
- Main Temple, Tenochtitlan, Mexico City.
- Cholula's Pyramid, Puebla.
- Tajin, Veracruz.
- Uxmal, Yucatan.
- Chichen Itza, Yucatan.
- Tulum, Quintana Roo.
- Tepozteco Hill, Cuernavaca, Morelos.
- Monte Alban, Oaxaca, Oaxaca.
- Mitla, Oaxaca.
- Xochicalco, Cuernavaca, Morelos.
- Comalcalco, Tabasco.
- Tonina, Chiapas.
- La Estrella Hill, Mexico City.
- Malinalco, State of Mexico.
- Cacaxtla, Tlaxcala.
- Palenque, Chiapas.
- Bonampak, Chiapas.





**LIVE IT
TO BELIEVE IT**

II. THE CHAMANS OR TRADITIONAL MEDICINE MEN: SACRED PEOPLE AND TIES WITH THE SUPERNATURAL.

The word "Chaman" has its origin in the region between Siberia (Russia) and Manchuria (China). This word was spreaded throughout the whole world thanks to the Russian language. The original word is saman or xaman and comes from the verb "scha" which means "knowledge". In general, the term has to do with the people that have contact with the spirits. In other words, the term "chamán" doesn't have its origins in America, but it was introduced by anthropologists, because

they found similarities among the people in this territories that cured by using techniques such as "entering in a trance" and speaking with beings unseen by the common mortals.

Antropologically, the word chaman is a concept that defines people that are present in the cultures from Siberia, Africa and America. Regularly they are located among hunters-collectors societies, although in recent dates the concept has also being used to analyze more complex societies such as the Mayan.

KINDS OF CHAMANS.

Among the Nahua or groups from the central region of Mexico there were good and bad chamans. The protector of the bad chamans was Nahuapilli which was an advocación of the god Tezcatlipoca who was the Lord of death and obscurity. Among the bad chamans there were the Tecotzquani or calf eaters, the Tlatecólōtl

or owl men, this animal was considered a forseer of death among the nahua and the Teyolloquane or heart eaters.

On the other hand, the good chamans may be divided in "guardians" of places and objects and "medicine men".





Download videos, photos & information



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